



# ITHIC 2026

30<sup>th</sup> September - 1<sup>st</sup> October  
Quark Hotel Milano

**PARTNERSHIP**  
**OPPORTUNITIES**

[www.ithic.it](http://www.ithic.it)

**ITHIC**  
ITALIAN HOSPITALITY  
INVESTMENT CONFERENCE

Organized by





# More than a conference

This **8th edition** ITHIC 2026 will move to Milan. More spacious, more international, closer to business and opportunities. The Italian Hospitality Investment Conference is approaching soon. Leaders from the investment and hospitality landscape will gather in Milan for 2 days. **Join 1.500 delegates on 30th September & 1st October 2026 for an enhanced edition of ITHIC, to promote, display and directly discuss your real estate assets with over 150 investors from over 27 countries.** Join Sir Rocco Forte, Sébastien Bazin, Philippe Zuber, Timo Gruenert, Yanis Varoufakis, Marloes Knippenberg, Robin Rossmann and many other leaders from global brands and the investment landscape who have already presented at ITHIC, for this very international edition held in Milan, the Italian capital of economy and finance.

**The 2026 focus will be “Accelerate your development in Italy”.** In the background, increased opportunities to generate leads and renovate friendships within concentrated club of participants (2026 entrance limited to 1.500 delegates). Brokers, institutional investors, private equity funds and international family offices are targeting Italy with an unprecedented focus. Let’s discuss the best way to take advantage of ITHIC 2026 for the success of your assets, your brand and your business.

# ITHIC TOP SPEAKERS 2019-2025



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## SOME OF THE KEYNOTE SPEAKERS AT ITHIC



**SIR ROCCO FORTE**  
President  
Rocco Forte Hotels



**SÉBASTIEN BAZIN**  
Chairman and CEO  
Accor



**WILLIAM HEINECKE**  
Founder & Chairman  
Minor  
International



**MAUD BAILLY**  
CEO  
Sofitel, MGallery  
& Emblems



**MANFREDI LEFEBVRE  
D'OVIDIO**  
Executive Chairman  
Abercrombie & Kent



**ELISABETTA FABRI**  
President & CEO  
Starhotels  
Group



**MIRJA CARTIA  
D'ASERO**  
CEO  
Gruppo 24 ore



**PHILIPPE ZUBER**  
Chief Executive Officer  
Kerzner  
International



**STEPHEN  
RUSHMORE, JR.**  
President and CEO  
HVS



**PAOLA  
ORNELI BOCK**  
Vice President  
Aareal Bank AG



**JEAN-PAUL  
FITOUSSI**  
Senior Expert  
EU Economics



**RAMÓN ARAGONÉS  
MARÍN**  
CEO  
NH Hotel Group



**CHIARA CARUSO**  
Head of National  
Tourism Fund (FNT)  
CDP Real Asset  
SGR (CDP Group)



**ALEXANDER  
SCHNEIDER**  
Former President  
Nikki Beach  
Hotels & Resorts



**GONZALO AGUILAR**  
COO, EMEA  
Marriott International



**PAOLO BARLETTA**  
CEO  
Arsenale S.p.A.



**CHRISTOPHE  
BEAUVILAIN**  
Managing Partner  
Pygmalion Capital



**MARLOES  
KNIPPENBERG**  
CEO  
Kerten Hospitality



**KENNETH HATTON**  
MD, Head of Hotels -  
Europe  
CBRE



**PETER NORMAN**  
Senior Vice  
President  
Hyatt International



**CHARLIE MACGREGOR**  
CEO and Founder  
The Social Hub



**WILLEMIJN GEELS**  
Vice President  
Development Europe  
IHG



**ALEXI KHAJAVI**  
President  
Hospitality  
Questex



**OFER ARBIB**  
CEO  
Colliers Global Investors  
Italy SGR



**LAIA LAHOZ**  
Chief Assets &  
Development  
Officer  
Minor Hotels  
Europe & Americas



**GIANLEO BOSTICCO**  
Vice President -  
Development,  
Southern Europe  
Marriott International



**ON. GIANLUCA  
CARAMANNA**  
Advisor to the Minister  
of Tourism for  
institutionalrelations



**TED TENG**  
Former President  
The Leading  
Hotels  
of the World



**GABRIELE BURGIO**  
Chairman & CEO  
Alpitour World



**MICHAEL STRUCK**  
Founder & CEO  
Ruby Hotels



ITHIC Italian Hospitality Investment Conference

# CONFERENCE SUMMERY

## ITHIC KEYPOINTS

# ITHIC

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# 8TH

EDITION



# 1200

DELEGATES  
IN 2025



# +27

ATTENDEES'  
COUNTRIES OF  
ORIGIN



# +1,800

HOTELS  
REPRESENTED



# N°1

CONFERENCE  
IN ITALY FOR  
HOSPITALITY REAL  
ESTATE & FINANCE



# 130

GLOBAL  
BRANDS



# 90%

OF ALL TOP  
LEGAL &  
ADVISORY FIRMS



# +60

PRIVATE EQUITY,  
INVESTMENT  
BANK, FAMILY  
OFFICE, SGR



# 25%

INTERNATIONAL  
ATTENDEES



# 95%

RETURNING  
SPONSORS



ITHIC Italian Hospitality Investment Conference

# ITHIC AUDIENCE

INTERNATIONAL HOTEL CHAINS AND HOSPITALITY INVESTORS

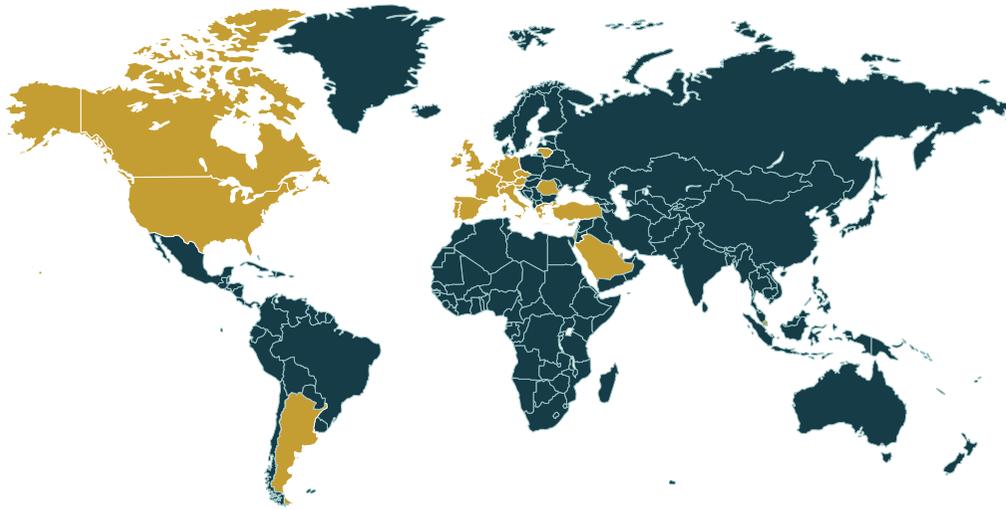
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## AUDIENCE BY COUNTRY

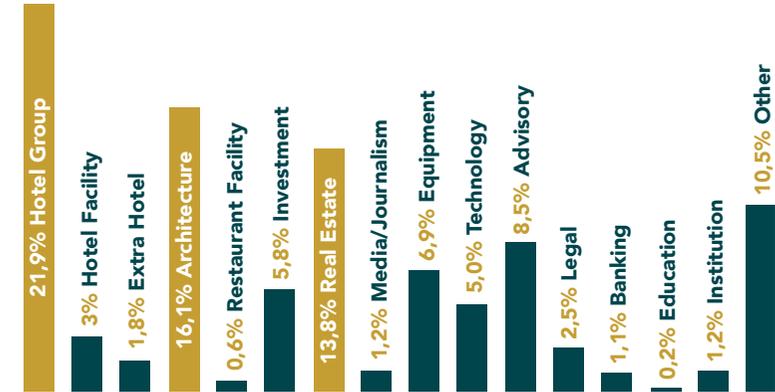


Andorra  
Argentina  
Austria  
Bahrain  
Belgium  
Canada  
Czech Republic  
France  
Germany

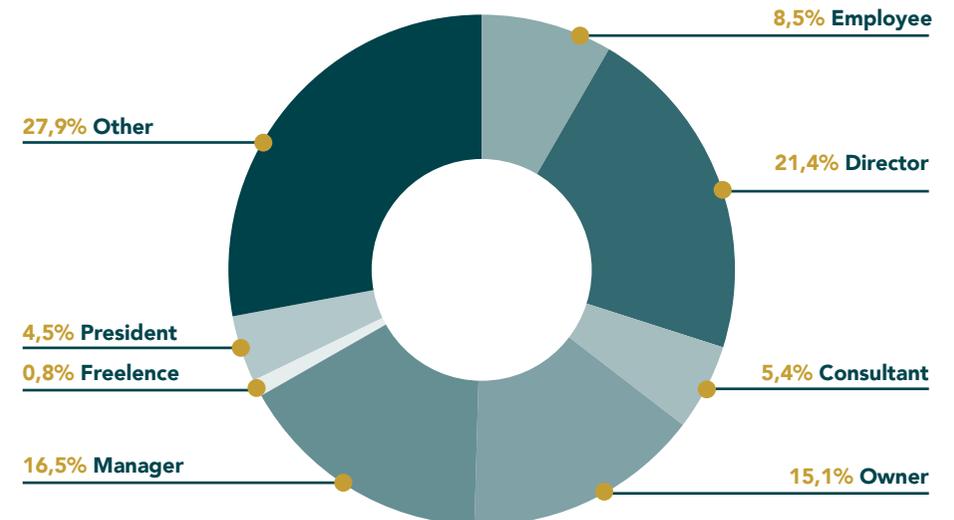
Greece  
Ireland  
Israel  
Italy  
Lithuania  
Luxembourg  
Malta  
Monaco  
Netherlands

Portugal  
Romania  
Saudi Arabia  
Singapore  
Spain  
Switzerland  
Turkey  
United Kingdom  
United States

## AUDIENCE BY INDUSTRY



## AUDIENCE BY ROLE



# WHO ATTENDS?

SOME OF THE MAIN COMPANIES THAT ATTENDEED ITHIC 2019-2025

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Aareal Bank | **Abercrombie & Kent** | Accor | **Actarus Investments Group** | ADVANT Nctm | **AG Group** | Aermont Capital | **Algebris Investment** | Alpitour World | **Althoff Hotels** | Amapa Group | **Apollo Hospitality Firm** | Apulia Hotels | **Aries Group** | Arium Edilizia | **Arnold Investments** | Arsenale Group | **Artelia Italia** | Artisa Group | **Associazione Italiana Confindustria Alberghi** | Atalante Hotels Investment | **Baglioni Hotels** | Bain Capital | **B&B HOTELS Italia** | Banca Intesa Sanpaolo | **Banco BPM** | Barings | **Barrière Group** | Bayview Italia | **Beaumier Hotels** | Bellevue Syrene | **Belmond** | Belstay Hotels | **Blantyre Capital** | BNP Paribas Real Estate | **Bocconi University** | Bonelli Erede | **Boscalt Hospitality** | Brookfield Corporation | **BWH Hotels** | BZAR Hotels | **Colliers International** | Camplus | **Castello SGR** | CBRE | **CDP** | Cedar Capital Partners | **Cerved Credit Management Group** | Choice Hotels International | **Christie & Co** | CitizenM | **Clifford Chance** | Club del Sole | **Coima SGR** | Coldwell Banker Commercial | **Costim Real Estate** | Cornell University | **Covivio Hotels** | CRIF | **Cromwell Europe** | Currie & Brown | **Cushman & Wakefield** | CX | **DAMAC** | DeA Capital | **DGB conseil** | Deloitte Legal | **ECE Real Estate Partners** | Edizione Property | **Eidos Partners** | Emaar Hospitality Group Dubai | **Emerald Collection** | Energon | **Engel & Völkers** | ENIT | **Ennismore** | Enpam Real Estate | **Equinox Hotels** | Erasmus Capital Partners | **Eastdil Secured** | Europe Hotels | **ExWorksMilan** | EY Hospitality | **FEBC** | Federalberghi | **FIABCI Italia** | Finint Investments | **FMTG – Falkensteiner Michaeler Tourism Group** | Forbes Global Properties | **Forte Village** | Forvis Mazars | **Gabetti Property Solutions** | Gascón Group | **Gdf Group** | Gianni & Origoni | **Greenblu Hotels & Resorts** | Green Stone SICAF | **Gruppo 24 Ore** | Gruppo UNA | **Guber Banca** | Hamilton – Pyramid Europe | **Hill International** | Hilton | **Hines** | HNH Hospitality | **HIP Hotel Investment Partners** | HotStats | **Human Company** | HVS | **Hyatt Hotels Corporation** | Iccrea Banca | **IHC – ITALIAN HOTEL COMPANY** | IHG Hotels & Resorts | **Intimar Group** | Invel Real Estate | **InvestiRE SGR** | Invitalia | **ITA** | IVH Group | **JLL** | Kerten Hospitality | **Kervis SGR** | Kerzner International | **KKR** | KPMG | **Kroll Italia** | Langham Hospitality Group | **Laphitus** | LarioHotels | **Lefay Resorts** | Leonardo Hotels | **limehome** Lungarno Collection | **Mandeville Group** | Mangia's | **Marriott International** | Matrix | **MEC&Partners** | Meliá Hotels International | **Minor Hotels Europe and Americas** | PKF hospitality group | **Nikki Beach** | numa stays | **Onam Investment Group** | Omnia Hotels | **Oetker Collection** | Oxford Economics | **Panoram Hotel Management** | Patrigest | **Pellicano Hotels** | Piazza Hotels & Residences | **PGIM Real Estate** | Pimco Prime Real Estate | **Planetaria Hotels** | Prelios | **Pure Capital** | PwC Italia | **Pygmalion Capital** | Questex | **Quinta Capital** | R Collection Hotels | **Radisson Hotel Group** | RENCO | **Reuben Brothers** | Rocco Forte Hotels | **Roofs & Roots Real Estate** | Rosewood Hotel Group | **Ruby Hotels** | San Domenico Hotels | **Scenari Immobiliari** | Selina | **Seniorales** | Sina Hotels | **Smeralda Holding** | Società Rinascimento Valori | **Sonder** | Sotheby's International Realty | **Starhotels** | STR | **Studio Marco Piva** | Talea Collection | **Technogym** | Terme di Saturnia | **Tétris** | TH Resorts | **The Dedic Anthology** | The Leading Hotels of the World | **The Social Hub** | Tonino Lamborghini | **UniCredit** | Valtur | **value one development international** | Vastint Hospitality | **Verdi Hotels** | Victoria Asset Management | **Virgin Hotels** | Westmont Hospitality Group | **Wilson Associates** | Withersworldwide | **World Capital Group** | Wyndham Hotels & Resorts | **YellowSquare**



# ITHIC PARTNERS 2025

## OUR RETURNING SPONSORS

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MAIN PARTNER			GOLD PARTNERS					GOLD SPONSORS									
HOTEL CHAINS PARTNERS																	
PREMIUM PARTNERS																	
UNDER THE PATRONAGE OF			INSTITUTIONAL PARTNERS			MEDIA PARTNERS			ORGANIZED BY		SUPPORTED BY						



# PARTNERSHIP OPPORTUNITIES

LIMITED NUMBER EVENT

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SERVICES INCLUDED PRE EVENT AND DURING EVENT	PARTNER	BRONZE	SILVER	SILVER PLUS	GOLD	MAIN
<b>Tickets, usable for the Company and its clients to be invited, including:</b> Access to the two-day Conference 30th September & 1st October, Attendees List, B2B Platform, Lunch 30th September, Aperitif 30th September, Standing dinner 30th September, Lunch 1st October, Coffee station, Simultaneous translation in Conference Hall 1	4	4	4	4	6	6
<b>Logo and Company Profile</b> on ITHIC website	✓	✓	✓	✓	✓	✓
<b>Logo on Communication</b> material of the event	✓	✓	✓	✓	✓	✓
<b>Customizable Company Page</b> on the ITHIC B2B Platform	✓	✓	✓	✓	✓	✓
<b>1 Exhibition Desk</b> , for 2 days. An area equipped with 1 table + 3 chairs will be made available		✓				
<b>1 Exhibition Stand</b> in the Matching Area, for 2 days. A sitting area equipped with 4 armchairs + 1 small table + 1 customizable panel will be made available			✓	✓	✓	✓
<b>1 sectoral intervention</b> at a round table, in one of the thematic rooms, for a representative/expert of the Company. (Subject to availability, subject to Advisory Board approval and according to coherence with the round table)					✓	✓
<b>Privileged position as "Gold Partners"</b> on ITHIC platform and on Communication material					✓	✓
<b>Privileged position as "Main Partners"</b> on ITHIC platform and on Communication material						✓
<b>Possibility of planning an ad hoc communication</b> that will be both published on the ITHIC website, and sent to the ITHIC attendees						✓
<b>Private and reserved room</b> , fitted with a projection screen, for the entire duration of the Conference				✓		✓
<b>PATRON PARTNER: on request (availability, services and price to be agreed with the organization).</b>						



# ADDITIONAL SERVICES

AVAILABLE ON REQUEST (SUBJECT TO AVAILABILITY)

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## Exhibition Desk

1 Exhibition Desk, for 2 days on 30th September & 1st October 2026

An area equipped with 1 table + 3 chairs will be made available, in the Matching Area of ITHIC 2026.



## Exhibition Stand

1 Exhibition Stand 6m<sup>2</sup> in the Matching Area, for 2 days on 30th September & 1st October 2026.

An area equipped with 4 armchairs + 1 small table + 2 customizable panels will be made available.

Any customization of the panels and/or monitor rental are optional and will be at the expense of the Partner company.



## Private and reserved Room

1 Private and reserved room (min 35 mq), fitted with a projection screen 75", for the entire duration of the Conference on 30th September & 1st October 2026.

Any customization of the space is optional and will be at the expense of the Partner company.

# Exhibition spaces



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## Attendees List with contacts:

profiled list of subscribers who have consented to the transfer of their data to the Partners for their autonomous processing (name, surname, email, company, role, region, province, municipality). This List will be provided after the event ends.



## Ad hoc communication

that will be both published on the ITHIC website, and sent to the ITHIC database, with over 30.000 profiled contacts.

# Lead Generation



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## Moderation of a Round Table

A company representative/expert will moderate a round table of the Agenda in a thematic room (subject to availability and approval by the Advisory Board).



## Sectoral Intervention (duration 20')

A sectoral intervention for a representative/expert of the Company (subject to availability and to Advisory Board approval).



## Video projection during conference breaks

The promotional video (by the company) will be shown in the Conference Hall during the breaks of the Conference.



## Customization of the event gadget

The ITHIC gadget will be distributed by the Teamwork staff at the Welcome Desk of the event, to all the participants (while supplies last).

The realization of the gadget will be at the expense of Teamwork; it will have both the logo of the Event and that of the Partner company; the graphics will be created by the Teamwork staff, subject to the approval of the preview by the Partner company.

# Brand Awareness



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## Customization of the event pen

The ITHIC pens will be distributed by the Teamwork staff at the Welcome Desk of the event, to all the participants (while supplies last).

The realization of the pen will be at the expense of Teamwork: it will have both the logo of the Event and that of the Partner company; the graphics will be created by the Teamwork staff, subject to the approval of the preview by the Partner company.



## Customization of the event shopper

The ITHIC shopper will be distributed by the Teamwork staff at the Welcome Desk of the event, to all the participants (while supplies last).

The realization of the shopper will be at the expense of Teamwork: it will have both the logo of the Event and that of the Partner company; the graphics will be created by the Teamwork staff, subject to the approval of the preview by the Partner company.



## Customization of the Key Holders

distributed to all the Quark Hotel guests on 30th September 2026



## Customization of the Lanyards

worn by all ITHIC participants for the entire duration of the Conference on 30th September & 1st October 2026

# Brand Awareness



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## Customization of the welcome Coffee on 30th September

On the Program, it will be indicated:  
time 9:30 - Welcome Coffee sponsored  
by XXXX

Near the buffet tables it will be  
possible to display your own banners  
and distribute company promotional  
material.



## Customization of the Buffet Lunch on 30th September

On the Program, it will be indicated:  
time 13:00 - Networking Lunch  
sponsored by XXXX

Near the buffet tables it will be  
possible to display your own banners  
and distribute company promotional  
material.



## Customization of the Aperitif on 30th September

On the Program, it will be indicated:  
time 18:00 - Aperitif sponsored by XXXX

Near the buffet tables it will be  
possible to display your own banners  
and distribute company promotional  
material.



## Customization of the Standing Dinner on 30th September

On the Program, it will be indicated:  
time 19:30 - Standing Dinner sponsored  
by XXXX

Near the buffet tables it will be  
possible to display your own banners  
and distribute company promotional  
material.

# Networking



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**Customization of the  
After Dinner Party**  
on 30th September



**Customization of the  
Fitness Activities**  
in the morning of  
1st October



**Customization of the  
Buffet Lunch**  
on 1st October

# Networking



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# ADDITIONAL SERVICES

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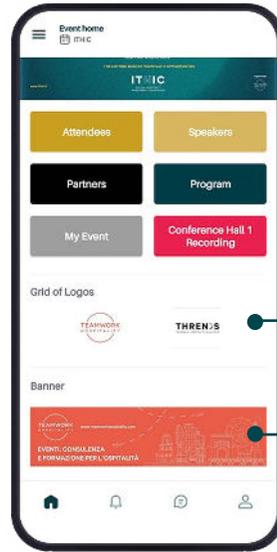
## MAXIMIZE YOUR BRAND EXPOSURE WITH THE FOLLOWING DIGITAL VISIBILITY OPTIONS



### Event Home Ad

On desktop, your branded image will be displayed in a vertical banner ad on the right side of the event home page.

On mobile, your content will appear as a full-screen interstitial ad.



### Sponsors Grid Logos

Your company logo will be displayed in a professional grid view alongside other event partners on the ITHIC digital platform and event materials.

### Main Sponsor Banner

Your logo and branding will be featured in a full-width banner across the ITHIC digital platform, providing continuous visibility to all participants throughout the conference.



### Push Notifications

Send timely and relevant notifications about your company updates or content directly to attendees' devices during the conference.

Drive traffic to your exhibition space or scheduled interventions with real-time engagement.

# B2B Platform

The **ITHIC B2B Platform** is the primary networking tool used by all conference participants.

Platform  
Statistics  
2025

**1,200+** active users daily during the conference  
**9,128** total contacts made through the B2B system

**3,802** confirmed meetings scheduled via the platform  
Active usage before, during, and after the event

# ITHIC

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## INFO

**Mauro Santinato**

santinato@teamworkhospitality.com

**Carla Mussoni**

info@ithic.it

+39 0541 57474

[www.ithic.it](http://www.ithic.it)

## ORGANIZATION



Powered by

**THRENDS**  
TOURISM & HOSPITALITY ANALYTICS

The event is organized by Teamwork