



ITHIC 2026

30th September - 1st October
Quark Hotel Milano

**PARTNERSHIP
OPPORTUNITIES**

www.ithic.it

ITHIC

ITALIAN HOSPITALITY
INVESTMENT CONFERENCE

Organized by





More than a conference

This **8th edition** ITHIC 2026 will move to Milan. More spacious, more international, closer to business and opportunities. The Italian Hospitality Investment Conference is approaching soon. Leaders from the investment and hospitality landscape will gather in Milan for 2 days.

Join 1.500 delegates on 30th September & 1st October 2026 for an enhanced edition of ITHIC, to promote, display and directly discuss your real estate assets with over 150 investors from over 27 countries. Join Sir Rocco Forte, Sébastien Bazin, Philippe Zuber, Timo Gruenert, Yanis Varoufakis, Marloes Knippenberg, Robin Rossmann and many other leaders from global brands and the investment landscape who have already presented at ITHIC, for this very international edition held in Milan, the Italian capital of economy and finance.

The 2026 focus will be "Accelerate your development in Italy". In the background, increased opportunities to generate leads and renovate friendships within concentrated club of participants (2026 entrance limited to 1.500 delegates). Brokers, institutional investors, private equity funds and international family offices are targeting Italy with an unprecedented focus. Let's discuss the best way to take advantage of ITHIC 2026 for the success of your assets, your brand and your business.

ITHIC TOP SPEAKERS 2019-2025

SOME OF THE KEYNOTE SPEAKERS AT ITHIC



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SIR ROCCO FORTE
President
Rocco Forte Hotels



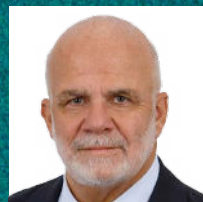
SÉBASTIEN BAZIN
Chairman and CEO
Accor



WILLIAM HEINECKE
Founder & Chairman
Minor
International



MAUD BAILLY
CEO
Sofitel, MGallery
& Emblems



**MANFREDI LEFEBVRE
D'OVIDIO**
Executive Chairman
Abercrombie & Kent



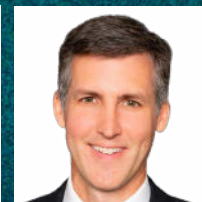
ELISABETTA FABRI
President & CEO
Starhotels
Group



**MIRJA CARTIA
D'ASERO**
CEO
Gruppo 24 ore



PHILIPPE ZUBER
Chief Executive Officer
Kerzner
International



**STEPHEN
RUSHMORE, JR.**
President and CEO
HVS



**PAOLA
ORNELI BOCK**
Vice President
Aareal Bank AG



**JEAN-PAUL
FITOUSSI**
Senior Expert
EU Economics



**RAMÓN ARAGONÉS
MARÍN**
CEO
NH Hotel Group



CHIARA CARUSO
Head of National
Tourism Fund (FNT)
CDP Real Asset
SGR (CDP Group)



**ALEXANDER
SCHNEIDER**
Former President
Nikki Beach
Hotels & Resorts



GONZALO AGUILAR
COO, EMEA
Marriott International



PAOLO BARLETTA
CEO
Arsenale S.p.A.



**CHRISTOPHE
BEAUVILAIN**
Managing Partner
Pygmalion Capital



**MARLOES
KNIPPENBERG**
CEO
Kerten Hospitality



KENNETH HATTON
MD, Head of Hotels -
Europe
CBRE



PETER NORMAN
Senior Vice
President
Hyatt International



CHARLIE MACGREGOR
CEO and Founder
The Social Hub



WILLEMIJN GEELS
Vice President
Development Europe
IHG



ALEXI KHAJAVI
President
Hospitality
Questex



OFER ARBIB
CEO
Colliers Global Investors
Italy SGR



LAIA LAHOZ
Chief Assets &
Development
Officer
Minor Hotels
Europe & Americas



GIANLEO BOSTICCO
Vice President -
Development,
Southern Europe
Marriott International



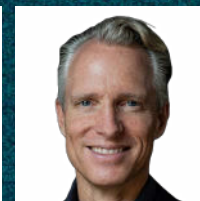
**ON. GIANLUCA
CARAMANNA**
Advisor to the Minister
of Tourism for
institutional relations



TED TENG
Former President
The Leading
Hotels
of the World



GABRIELE BURGIO
Chairman & CEO
Alpitour World



MICHAEL STRUCK
Founder & CEO
Ruby Hotels

CONFERENCE SUMMERY

ITHIC KEYPOINTS

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8TH

EDITION

1200

**DELEGATES
IN 2025**

+27

**ATTENDEES'
COUNTRIES OF
ORIGIN**

+1,800

**HOTELS
REPRESENTED**

N°1

**CONFERENCE
IN ITALY FOR
HOSPITALITY REAL
ESTATE & FINANCE**

130

**GLOBAL
BRANDS**

90%

**OF ALL TOP
LEGAL &
ADVISORY FIRMS**

+60

**PRIVATE EQUITY,
INVESTMENT
BANK, FAMILY
OFFICE, SGR**

25%

**INTERNATIONAL
ATTENDEES**

95%

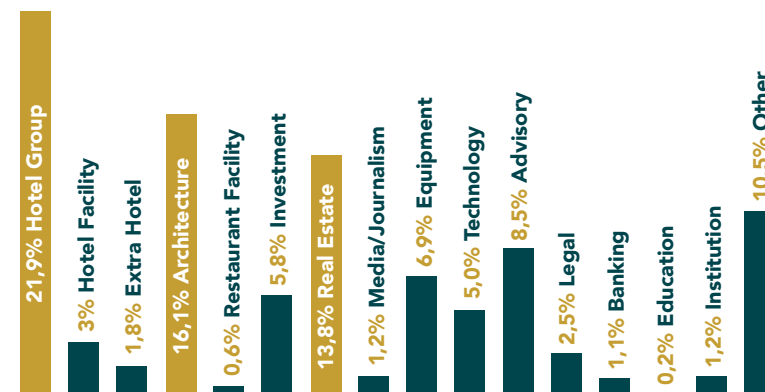
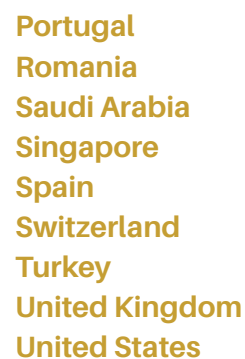
**RETURNING
SPONSORS**

INTERNATIONAL HOTEL CHAINS AND HOSPITALITY INVESTORS

ITALIAN HOSPITALITY
INVESTMENT CONFERENCE

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AUDIENCE BY INDUSTRY



Role	Percentage
Other	27.9%
President	4.5%
Freelance	0.8%
Manager	16.5%
Owner	15.1%
Consultant	5.4%
Director	21.4%
Employee	8.5%

WHO ATTENDS?

SOME OF THE MAIN COMPANIES THAT ATTENDEED ITHIC 2019-2025



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Aareal Bank | **Abercrombie & Kent** | Accor | **Actarus Investments Group** | ADVANT Nctm | **AG Group** | Aermont Capital | **Algebris Investment** | Alpitour World | **Althoff Hotels** | Amapa Group | **Apollo Hospitality Firm** | Apulia Hotels | **Aries Group** | Arium Edilizia | **Arnold Investments** | Arsenale Group
Artelia Italia | Artisa Group | **Associazione Italiana Confindustria Alberghi** | Atalante Hotels Investment | **Baglioni Hotels** | Bain Capital | **B&B HOTELS Italia** | Banca Intesa Sanpaolo | **Banco BPM** | Barings | **Barrière Group** | Bayview Italia | **Beaumier Hotels** | Bellevue Syrene | **Belmond** | Belstay Hotels
Blantyre Capital | BNP Paribas Real Estate | **Bocconi University** | Bonelli Erede | **Boscalt Hospitality** | Brookfield Corporation | **BWH Hotels** | BZAR Hotels
Colliers International | Camplus | **Castello SGR** | CBRE | **CDP** | Cedar Capital Partners | **Cerved Credit Management Group** | Choice Hotels International
Christie & Co | CitizenM | **Clifford Chance** | Club del Sole | **Coima SGR** | Coldwell Banker Commercial | **Costim Real Estate** | Cornell University | **Covivio Hotels** | CRIF | **Cromwell Europe** | Currie & Brown | **Cushman & Wakefield** | CX | **DAMAC** | DeA Capital | **DGB conseil** | Deloitte Legal | **ECE Real Estate Partners** | Edizione Property | **Eidos Partners** | Emaar Hospitality Group Dubai | **Emerald Collection** | Energon | **Engel & Völkers** | ENIT | **Ennismore**
Enpam Real Estate | **Equinox Hotels** | Erasmus Capital Partners | **Eastdil Secured** | Europe Hotels | **ExWorksMilan** | EY Hospitality | **FEBC** | Federalberghi
FIABCI Italia | Finint Investments | **FMTG – Falkensteiner Michaeler Tourism Group** | Forbes Global Properties | **Forte Village** | Forvis Mazars | **Gabetti Property Solutions** | Gascón Group | **Gdf Group** | Gianni & Origoni | **Greenblu Hotels & Resorts** | Green Stone SICAF | **Gruppo 24 Ore** | Gruppo UNA
Guber Banca | Hamilton – Pyramid Europe | **Hill International** | Hilton | **Hines** | HNH Hospitality | **HIP Hotel Investment Partners** | HotStats | **Human Company** | HVS | **Hyatt Hotels Corporation** | Iccrea Banca | **IHC – ITALIAN HOTEL COMPANY** | IHG Hotels & Resorts | **Intimar Group** | Invel Real Estate
InvestiRE SGR | Invitalia | **ITA** | IVH Group | **JLL** | Kerten Hospitality | **Kervis SGR** | Kerzner International | **KKR** | KPMG | **Kroll Italia** | Langham Hospitality Group | **Laphitus** | LarioHotels | **Lefay Resorts** | Leonardo Hotels | **limehome** Lungarno Collection | **Mandeville Group** | Mangia's | **Marriott International**
Matrix | **MEC&Partners** | Meliá Hotels International | **Minor Hotels Europe and Americas** | PKF hospitality group | **Nikki Beach** | numa stays | **Omnam Investment Group** | Omnia Hotels | **Oetker Collection** | Oxford Economics | **Panoram Hotel Management** | Patrigest | **Pellicano Hotels** | Piazza Hotels & Residences | **PGIM Real Estate** | Pimco Prime Real Estate | **Planetaria Hotels** | Prelios | **Pure Capital** | PwC Italia | **Pygmalion Capital** | Questex | **Quinta Capital** | R Collection Hotels | **Radisson Hotel Group** | RENCO | **Reuben Brothers** | Rocco Forte Hotels | **Roofs & Roots Real Estate** | Rosewood Hotel Group
Ruby Hotels | San Domenico Hotels | **Scenari Immobiliari** | Selina | **Seniorales** | Sina Hotels | **Smeralda Holding** | Società Rinascimento Valori | **Sonder** | Sotheby's International Realty | **Starhotels** | STR | **Studio Marco Piva** | Talea Collection | **Technogym** | Terme di Saturnia | **Tétris** | TH Resorts | **The Dedic Anthology** | The Leading Hotels of the World | **The Social Hub** | Tonino Lamborghini | **UniCredit** | Valtur | **value one development international**
Vastint Hospitality | **Verdi Hotels** | Victoria Asset Management | **Virgin Hotels** | Westmont Hospitality Group | **Wilson Associates** | Withersworldwide
World Capital Group | Wyndham Hotels & Resorts | **YellowSquare**



ITHIC Italian Hospitality Investment Conference

ITHIC PARTNERS 2025

OUR RETURNING SPONSORS

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MAIN PARTNER



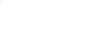
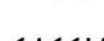
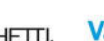
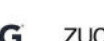
GOLD PARTNERS

GOLD SPONSORS

HOTEL CHAINS PARTNERS



PREMIUM PARTNERS



UNDER THE PATRONAGE OF

INSTITUTIONAL PARTNERS

MEDIA PARTNERS

ORGANIZED BY

SUPPORTED BY



PARTNERSHIP OPPORTUNITIES

LIMITED NUMBER EVENT



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SERVICES INCLUDED PRE EVENT AND DURING EVENT	PARTNER	BRONZE	SILVER	SILVER PLUS	GOLD	MAIN
Tickets, usable for the Company and its clients to be invited, including: Access to the two-day Conference 30 th September & 1 st October, Attendees List, B2B Platform, Lunch 30 th September, Aperitif 30 th September, Standing dinner 30 th September, Lunch 1 st October, Coffee station, Simultaneous translation in Conference Hall 1	4	4	4	4	6	6
Logo and Company Profile on ITHIC website	✓	✓	✓	✓	✓	✓
Logo on Communication material of the event	✓	✓	✓	✓	✓	✓
Customizable Company Page on the ITHIC B2B Platform	✓	✓	✓	✓	✓	✓
1 Exhibition Desk , for 2 days. An area equipped with 1 table + 3 chairs will made available		✓				
1 Exhibition Stand in the Matching Area, for 2 days. A sitting area equipped with 4 armchairs + 1 small table + 1 customizable panel will made available			✓	✓	✓	✓
1 sectoral intervention at a round table, in one of the thematic rooms, for a representative/expert of the Company. (Subject to availability, subject to Advisory Board approval and according to coherence with the round table)					✓	✓
Privileged position as "Gold Partners" on ITHIC platform and on Communication material					✓	✓
Privileged position as "Main Partners" on ITHIC platform and on Communication material						✓
Possibility of planning an ad hoc communication that will be both published on the ITHIC website, and sent to the ITHIC attendees						✓
Private and reserved room , fitted with a projection screen, for the entire duration of the Conference				✓		✓
PATRON PARTNER: on request (availability, services and price to be agreed with the organization).						



ADDITIONAL SERVICES

AVAILABLE ON REQUEST (SUBJECT TO AVAILABILITY)

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Exhibition Desk

1 Exhibition Desk, for 2 days on 30th September & 1st October 2026

An area equipped with 1 table + 3 chairs will be made available, in the Matching Area of ITHIC 2026.



Exhibition Stand

1 Exhibition Stand 6m² in the Matching Area, for 2 days on 30th September & 1st October 2026.

An area equipped with 4 armchairs + 1 small table + 2 customizable panels will be made available.

Any customization of the panels and/or monitor rental are optional and will be at the expense of the Partner company.



Private and reserved Room

1 Private and reserved room (min 35 mq), fitted with a projection screen 75", for the entire duration of the Conference on 30th September & 1st October 2026.

Any customization of the space is optional and will be at the expense of the Partner company.

Exhibition spaces



ADDITIONAL SERVICES

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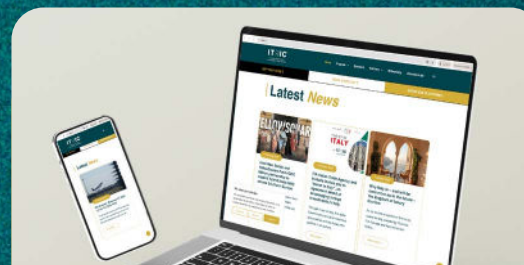
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Attendees List with contacts:

profiled list of subscribers who have consented to the transfer of their data to the Partners for their autonomous processing (name, surname, email, company, role, region, province, municipality). This List will be provided after the event ends.



Ad hoc communication

that will be both published on the ITHIC website, and sent to the ITHIC database, with over 30.000 profiled contacts.

Lead Generation



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Moderation of a Round Table

A company representative/expert will moderate a round table of the Agenda in a thematic room
(subject to availability and approval by the Advisory Board).



Sectoral Intervention (duration 20')

A sectoral intervention for a representative/expert of the Company
(subject to availability and to Advisory Board approval).



Video projection during conference breaks

The promotional video
(by the company) will be shown in the Conference Hall during the breaks of the Conference.



Customization of the event gadget

The ITHIC gadget will be distributed by the Teamwork staff at the Welcome Desk of the event, to all the participants (while supplies last).

The realization of the gadget will be at the expense of Teamwork: it will have both the logo of the Event and that of the Partner company; the graphics will be created by the Teamwork staff, subject to the approval of the preview by the Partner company.

Brand Awareness



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Customization of the event pen

The ITHIC pens will be distributed by the Teamwork staff at the Welcome Desk of the event, to all the participants (while supplies last).

The realization of the pen will be at the expense of Teamwork: it will have both the logo of the Event and that of the Partner company; the graphics will be created by the Teamwork staff, subject to the approval of the preview by the Partner company.



Customization of the event shopper

The ITHIC shopper will be distributed by the Teamwork staff at the Welcome Desk of the event, to all the participants (while supplies last).

The realization of the shopper will be at the expense of Teamwork: it will have both the logo of the Event and that of the Partner company; the graphics will be created by the Teamwork staff, subject to the approval of the preview by the Partner company.



Customization of the Key Holders

distributed to all the Quark Hotel guests on 30th September 2026



Customization of the Lanyards

worn by all ITHIC participants for the entire duration of the Conference on 30th September & 1st October 2026

Brand Awareness



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Customization of the welcome Coffee on 30th September

On the Program, it will be indicated:
time 9:30 - Welcome Coffee sponsored
by XXXX

Near the buffet tables it will be
possible to display your own banners
and distribute company promotional
material.



Customization of the Buffet Lunch on 30th September

On the Program, it will be indicated:
time 13:00 - Networking Lunch
sponsored by XXXX

Near the buffet tables it will be
possible to display your own banners
and distribute company promotional
material.



Customization of the Aperitif on 30th September

On the Program, it will be indicated:
time 18:00 - Aperitif sponsored by XXXX

Near the buffet tables it will be
possible to display your own banners
and distribute company promotional
material.



Customization of the Standing Dinner on 30th September

On the Program, it will be indicated:
time 19:30 - Standing Dinner sponsored
by XXXX

Near the buffet tables it will be
possible to display your own banners
and distribute company promotional
material.

Networking



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**Customization of the
After Dinner Party**
on 30th September



**Customization of the
Fitness Activities**
in the morning of
1st October



**Customization of the
Buffet Lunch**
on 1st October

Networking



ADDITIONAL SERVICES

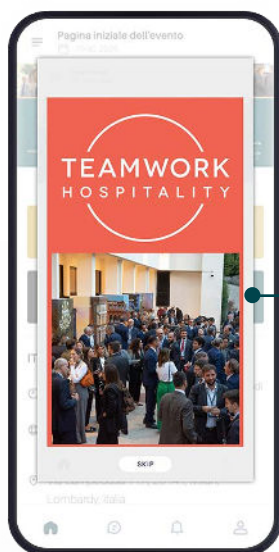
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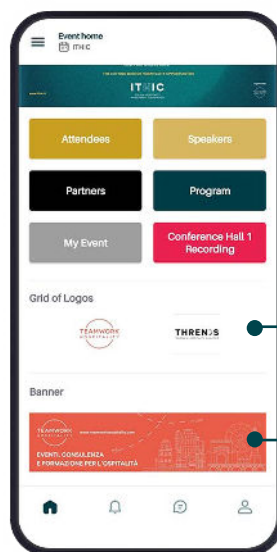
MAXIMIZE YOUR BRAND EXPOSURE WITH THE FOLLOWING DIGITAL VISIBILITY OPTIONS



Event Home Ad

On desktop, your branded image will be displayed in a vertical banner ad on the right side of the event home page.

On mobile, your content will appear as a full-screen interstitial ad.



Sponsors Grid Logos

Your company logo will be displayed in a professional grid view alongside other event partners on the ITHIC digital platform and event materials.

Main Sponsor Banner

Your logo and branding will be featured in a full-width banner across the ITHIC digital platform, providing continuous visibility to all participants throughout the conference.



Push Notifications

Send timely and relevant notifications about your company updates or content directly to attendees' devices during the conference.

Drive traffic to your exhibition space or scheduled interventions with real-time engagement.

B2B Platform

The **ITHIC B2B Platform** is the primary networking tool used by all conference participants.

Platform
Statistics
2025

1,200+

active users daily during the conference

9,128

total contacts made through the B2B system

3,802

confirmed meetings scheduled via the platform

Active usage before, during, and after the event



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INFO

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Carla Mussoni

info@ithic.it

+39 0541 57474

www.ithic.it

ORGANIZATION



Powered by

THRENDS
TOURISM & HOSPITALITY ANALYTICS

The event is organized by Teamwork